

SHRM Hawaii Conference & Expo Sponsor Packages	Expo Hall Thrive Partners				Presenting Sponsor
2026 Investment	\$2,000	\$3,000	\$4,250	\$5,500	\$12,000
ANNUAL BENEFITS: August 1 2026 through July 31, 2027 (Number of packages available)	Exhibitor (16)	Silver (6)	Gold (4)	Platinum (2)	Title (1)
Complimentary SHRM Hawaii Membership Recipients must register with a company email and be current employees. Memberships are non-transferable.	-	2	3	4	4
Logo Promotion Featured on the SHRM Hawaii website and in the monthly newsletter.	-	X	X	X	X
SHRM Hawaii Social Media Blast (Instagram or LinkedIn) Sponsor is responsible for providing content, including graphics, layout, and text.	-	1x/year	2x/year Biannual	3x/year Max 1 per Qtr	4x/year Quarterly
CONFERENCE 2026 BENEFITS (Number of packages available)	Exhibitor (16)	Silver (6)	Gold (4)	Platinum (2)	Title (1)
SHCX26 Registrations Complimentary registration includes lunch and access to all sessions	2	2	3	4	4
Meaningful Connections with HR Leaders Attendee opt in contact list (name, company, title)	X	X	X	X	X
Virtual Exhibitor Booth Extend your reach before, during, and after the conference through the Whova platform	X	X	X	X	X
Expo Hall Booth (1) 6-ft table & chairs for all complimentary registrations, selection of table location based on package	5th choice	4th choice	3rd choice	2nd choice	1st choice
Brand Visibility Across SHCX26 Platforms	Company Name	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition
Promotion on Walk-In Slides Opening slides at (6) breakout sessions and the Mega Legal session	Company Name	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition
Reserved Lunch Seating	-	-	-	X	X
Title Promotion - "SHCX26: Presented by..." Live Interview - 5-minute interview at Keynote Session #1 Promotional Video - Video played during Keynote Session #2	-	-	-	-	X

SHRM Hawaii Conference & Expo Sponsor Packages	Experience-Based Thrive Partners (No Expo Hall Table)						
	<p>Designed for organizations looking to create meaningful touchpoints throughout SHCX26, these opportunities place your brand within key attendee experiences - enhancing connection, engagement, and overall impact without the need for a booth.</p> <p>These opportunities can stand alone or complement an Expo Hall package for even greater impact.</p>						
2026 Investment	\$2,000 each				\$2,500	\$2,500	\$3,000
SHCX26 BENEFITS (Number of packages available)	SWAG (4)	Morning Treats (2)	Afternoon Snacks (2)	Certification Lounge (1)	Whova (1)	Lunch Centerpiece (1)	Pau Hana (1)
SHCX26 Registrations Complimentary registration includes lunch and access to all sessions	2	2	2	2	2	2	2
Virtual Exhibitor Booth Extend your reach before, during, and after the conference through the Whova platform	X	X	X	X	X	X	X
Promotion on SHCX26 Materials, Event Website, and at sponsored locations	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition	Logo Recognition
Speaking Opportunity 5-minute introduction at the Pau Hana Networking	-	-	-	-	-	-	X

